



May 9, 2018

Dear Valued US Customer,

In February, Hollister Incorporated communicated its intention to divest portions of our wound care business, namely the Hydrofera Blue™ and Endoform™ brands.

We are pleased to share with you that the sale of these two brands is now complete. The founding companies and manufacturers, Hydrofera LLC and Aroa Biosurgery, have reacquired these brands and will begin marketing and selling them effective **1st June 2018**. Below please find links to their press releases announcing the acquisition.

[Hydrofera, LLC Founder Acquires Hydrofera Blue Products from Hollister](#)

[Aroa Biosurgery acquires Endoform business from Hollister](#)

Regarding access to product, please continue to order as you do today. Here are a few quick facts for what to expect next:

- **No changes to product codes or packaging dimensions:** All product codes and product packaging dimensions for the Hydrofera Blue and Endoform products will stay the same.
- **For Customers who order through a Distributor:** No change. As of June 1, 2018, order through your preferred distributor as usual with the same product codes you normally order.
- **For Direct-Order Customers:** You will need to establish an account with the new owners. To do so, please contact their customer service at 1-860-337-7730 or email onboarding@appulsemed.com.

Hollister will continue to provide you with all our remaining wound care products. Hollister Ostomy Care and Continence Care product businesses are unaffected by this recent transition. You can continue to expect high-quality service and support of these products.

If you have questions about this communication, please contact Hollister Incorporated Customer Service via phone between 8am–5pm CT, Monday–Friday: US: 1.800.323.4060

Please feel free to share this communication with others in your organization that would benefit from this information.

Best regards,

Brian Luedtke
Senior Vice President, The Americas